

HOT RODS & HARLEYS – CAR, BIKE, TRUCK & RAT ROD SHOW PRESENTED BY THE HOPKINTON LIONS CLUB

******* 2015 SPONSOR PACKAGES *******

THANK YOU / I would like to start by saying “Thank You” to everyone that participated in sponsoring the 2014 Hot Rods and Harley’s Car & Bike Show in Hopkinton. This show could not have been the success it was without ALL of your help. Although it was a cold afternoon, we still registered a record amount of Participants! Because of your support - We strongly believe that Hot Rods & Harleys has become Northeast Iowa’s Premier Outdoor Car & Bike Show.

COME & ENJOY / If you DID NOT participate in sponsoring the show last year, we welcome you to do so. If you choose not to... that is fine too! But please... Stop Down & Check Us Out. We would like to invite you down to enjoy the day with us.

HOST – HOPKINTON LIONS CLUB / Once Again the Hopkinton Lions Club will be the “Host” Sponsor and monetary beneficiary of the Hot Rods & Harleys Car, Bike & Rat Rod Show.

EXTRA COOL T-SHIRTS / Again this year we will be having custom made T-Shirts designed for our October 4th 2015 HRH Car, Truck & Bike Show. We would like to invite you to participate as a T-Shirt Sponsor. These shirts will be second to none, they will have a Vivid Full 8-10 Color Print on the Front and will also have the T-Shirt Sponsors printed on the back. *Please Note: these limited edition t-shirts and once they are gone, there will be no more!*

COOL CHROME / This year we are again offering a “Chrome Sponsor” Level. This includes all the perks of the T-Shirt Sponsor Level PLUS Trophy Sponsorship. Our Custom Made Awards have been a huge draw for us, and this years design will be even more awesome.

KEEP ME ENTERTAINED / In 2014 the crowd was entertained by “Johnny Cash”. Johnny did a good job but struggled with his equipment most of the day. The crowd seemed to have enjoyed him. This year we plan to bring some great entertainment to our show again, We have some really good ideas and plan to change things up a bit this year! If you are interested in sponsoring the entertainment this year, We would love to have you! Please take a look at the Entertainment Sponsor detail below.

GOODY GOSH / Our Goody Bags are the Best Around... I have heard that several times over the last couple of years and we plan to continue the tradition... making up to 250 this year. You might want to consider this free option to help promote your business!

FOOT IN THE DOOR / Last year we handed out over 60+ Door Prizes, that were valued between \$20 or more. This year (if funds allow) we are planning to add a couple grand prizes to the give away also. This is always a great participant draw.

Please take a look at the options listed below. If you like, you may participate in as many of the Sponsorship Options that are available. We appreciate whatever you decide to do. Be sure to check out last years show pictures and the new artwork by visiting our awesome website at: www.hotrodsandharleyscarshow.com But Hurry, These sponsorship Forms must be returned by May 1st 2015.

T-SHIRT SPONSOR / DONATION \$125

ALL T-SHIRT SPONSORS WILL RECEIVE:

- **2 FREE FULL COLOR EVENT T-SHIRTS**
- **2 FREE DINNER PASSES & SPECIAL INVITE TO THE HOT RODS & HARLEYS CAR CRUISE**
- **YOUR NAME OR LOGO ON THE BACK OF ALL OF THE SHIRTS**
- **YOUR NAME OR BUSINESS NAME PRINTED ON A SHOW SCHEDULE THAT IS HANDED OUT TO ALL THE SHOW PARTICIPANTS**
- **YOUR NAME OR BUSINESS NAME TO BE ANNOUNCED BY THE SHOW DJ SEVERAL TIMES THROUGHOUT THE DAY DURING SHOW HOURS**
- **YOUR LOGO (IF PROVIDED) WILL BE ADDED TO THE HOT RODS & HARLEYS WEBSITE**

******* PLEASE NOTE THAT THE T-SHIRTS & DINNER PASSES ALONE ARE A \$50 VALUE *******

(CONTINUED)

CHROME SPONSOR / DONATION \$250

**** NOTE** ALL CHROME SPONSORS WILL RECEIVE EVERY THING INCLUDED IN THE T-SHIRT LEVEL SPONSORSHIP *PLUS* THE FOLLOWING:**

- YOUR LOGO WILL BE PRINTED ON THIS YEARS CUSTOM BUILT AWARDS. THE ACTUAL NUMBER OF SPONSORS ON THE AWARDS WILL DEPEND ON HOW MANY BUSINESSES TAKE ADVANTAGE OF THIS CHROME LEVEL SPONSORSHIP.

ENTERTAINMENT SPONSOR / DONATION \$500

**** NOTE** ALL ENTERTAINMENT SPONSORS WILL RECEIVE EVERY THING INCLUDED IN THE CHROME LEVEL SPONSORSHIP *PLUS* THE FOLLOWING:**

- YOUR LOGO WILL BE PRINTED ON A LARGE 4'X8' SPECIAL "ENTERTAINMENT SPONSOR" SIGN THAT WILL BE DISPLAYED ON THE MAIN 4 CORNERS THE ENTIRE DAY OF THE SHOW
- YOU WILL ALSO RECEIVE 2 ADDITIONAL CUSTOM T-SHIRTS (4 Total)
- YOU WILL ALSO RECEIVE 2 ADDITIONAL DINNER PASSES FOR OUR CRUISE (4 TOTAL)

DOOR PRIZE CASH SPONSORS / PRICE "OPEN"

ALL DOOR PRIZE SPONSORS WILL RECEIVE:

- THIS MONEY WILL BE USED TO PURCHASE LARGE DOOR PRIZES TO BE GIVEN AWAY THE DAY OF THE SHOW.
- YOUR NAME OR BUSINESS NAME WILL BE PRINTED ON A SHOW SCHEDULE THAT IS HANDED OUT TO ALL THE SHOW PARTICIPANTS

GOODY BAG & DOOR PRIZE ITEMS / NO CHARGE

- ANY INTERESTED FRIEND OR BUSINESS ARE WELCOME TO DONATE ITEMS TO BE INCLUDED IN OUR PARTICIPANT GOODY BAGS. WE PLAN TO HAND OUT @ 125 BAGS AGAIN THIS YEAR AND WELCOME ANY ITEMS YOU WISH TO PROVIDE. LAST YEAR OUR BAGS INCLUDED PENS & PENCILS, JAR OPENERS, NOTE PADS, ICE SCRAPERS, KOOZIES, PACKS OF GUM, POCKET KNIFES, STICKERS, COLORING BOOKS AND TONS OF PRINTED LITERATURE – MOST OF WHICH WERE BRANDED WITH COMPANY LOGOS.
- WE ARE ALSO ACCEPTING ITEMS FOR OUR DOOR PRIZES: HATS, T-SHIRTS, GIFT CERTIFICATES, FREE PASSES, AND PRODUCT SAMPLES ETC. WERE SOME OF THE ITEMS WE HAD LAST YEAR. ALL WE ASK THAT THESE ARE ALL "NEW" CLEAN ITEMS.

**Please See the Attached Sponsor Sign-Up Sheet to Participate in the 2015
HOT RODS AND HARLEYS – CAR, BIKE & RAT ROD SHOW**

WWW.HOTRODSANDHARLEYS CARSHOW.COM

Thank You! Steve & Julie Davis and the Hopkinton Lions Club

HOT RODS & HARLEYS

OCTOBER 4th, 2015

SPONSOR SIGN-UP SHEET

PLEASE COMPLETE THIS FORM, MAKE A COPY FOR YOUR RECORDS, AND MAIL BACK WITH YOUR CHECK
HURRY - PRINT DEADLINE IS MAY 1st - PLEASE RESPOND TODAY - THANK YOU

T-SHIRT SPONSOR - \$125

PLEASE NOTE SHIRT SIZES (2) REQUESTED* S__ M__ L__ XL__ 2X__ 3X__ 4X__ 5X__

* EXTRA T-SHIRTS FOR SPONSORS ARE JUST \$10 EACH - PLEASE MARK ANY EXTRAS ON SIZE LOG ABOVE

"CHROME" SPONSOR - \$250

PLEASE NOTE SHIRT SIZES (2) REQUESTED S__ M__ L__ XL__ 2X__ 3X__ 4X__ 5X__

* EXTRA T-SHIRTS FOR SPONSORS ARE JUST \$10 EACH - PLEASE MARK ANY EXTRAS ON SIZE LOG ABOVE

"ENTERTAINMENT" SPONSOR - \$500

PLEASE NOTE SHIRT SIZES (4) REQUESTED S__ M__ L__ XL__ 2X__ 3X__ 4X__ 5X__

* EXTRA T-SHIRTS FOR SPONSORS ARE JUST \$10 EACH - PLEASE MARK ANY EXTRAS ON SIZE LOG ABOVE

DOOR PRIZE CASH SPONSOR - OPEN

AMOUNT DONATED _____

GOODY BAG & DOOR PRIZE ITEM SPONSOR - FREE

COMPANY NAME _____
ADDRESS _____
CITY/STATE / ZIP _____
EMAIL ADDRESS _____

THANK YOU VERY MUCH FOR YOUR SUPPORT OF THIS AWESOME EVENT

TOTAL AMOUNT
ENCLOSED

IF YOU HAVE A LOGO YOU WANT TO USE, PLEASE EMAIL IT TO STEVEDAVIS@IOWATELECOM.NET

PLEASE MAKE CHECKS PAYABLE TO AND MAIL TO:

HOPKINTON LIONS HOT RODS & HARLEYS CAR SHOW / ATTN: STEVE DAVIS / PO BOX 222 / HOPKINTON, IOWA 52237